

INFORMATION
SECTOR SUSTAINABILITY
REGION MIDDLE EAST
DATE Q2 2017

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WELL™ Certification

THOUGHT LEADERSHIP FOR THE BUILT ENVIRONMENT



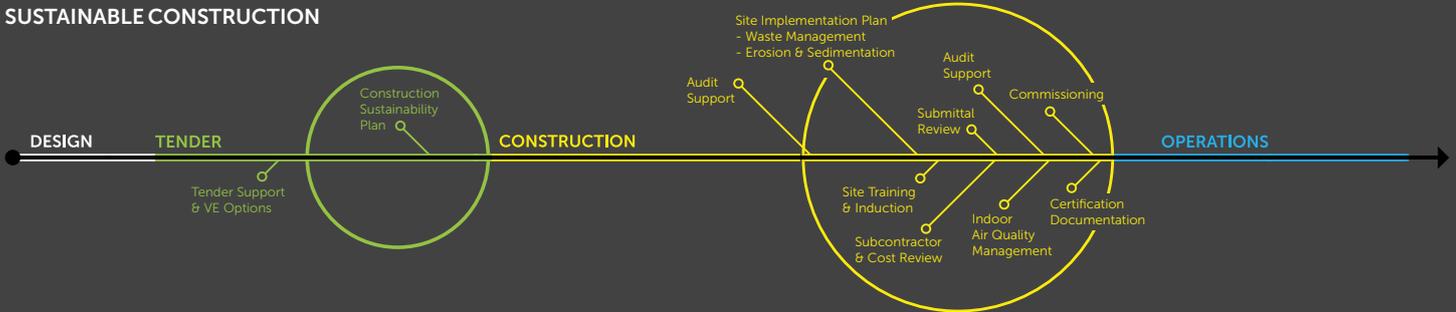
Introducing WELL

At Alpin, we live and breathe sustainable practices. Our commitment, however, goes above and beyond creating projects that are environmentally efficient. We believe that people are the biggest asset a company can have, and as a result, human health and wellness should be a top priority. That's why we were naturally drawn to WELL - a pioneering new rating system that focusses on the human aspects of a development. Simply put, by enhancing the quality of life for a building's occupants, WELL concepts can help your project command higher rents, attract and retain the most talented employees and pay you dividends in both the short and long-term.

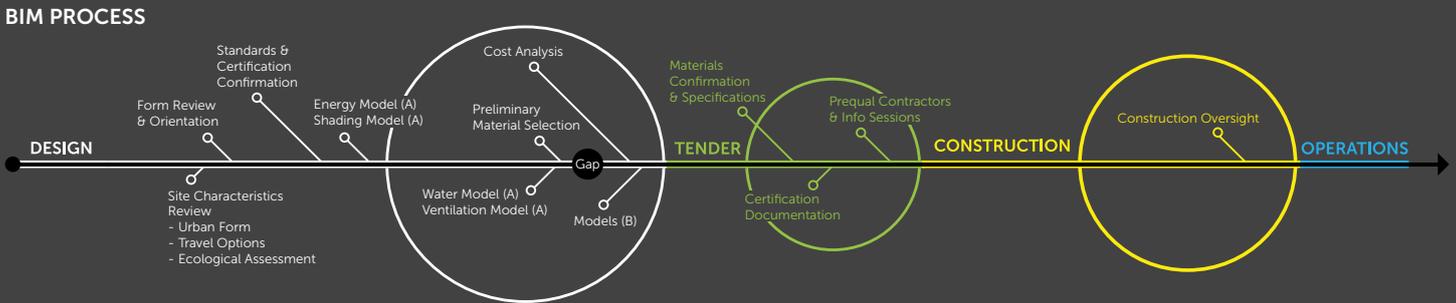
A pioneering new rating system that focusses on the human aspects of a development

THOUGHT LEADERSHIP FOR THE BUILT ENVIRONMENT

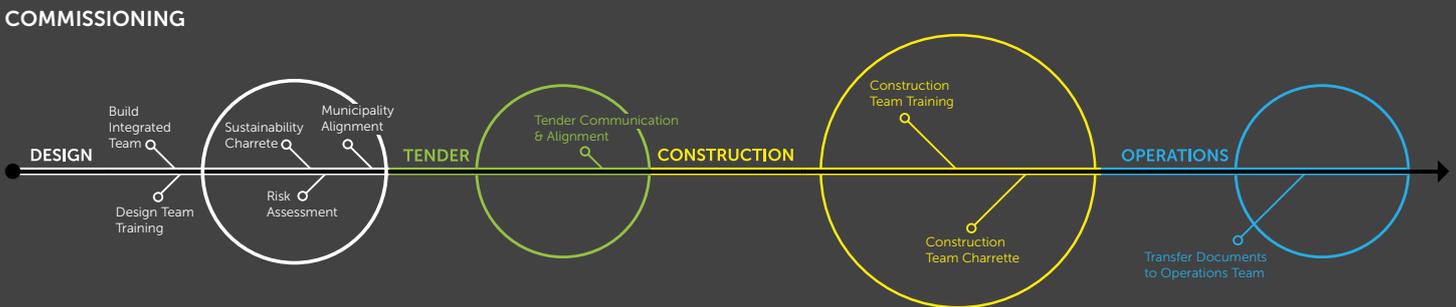
SUSTAINABLE CONSTRUCTION



BIM PROCESS



COMMISSIONING



WHAT EXACTLY IS WELL?

Originally from the USA, but tailored for global projects, WELL was launched in 2014 after six years of intensive research and development by the International Well Building Institute. Developed by designers, medical professionals, psychologists and a host of other experts, the WELL Building Standard lays down an impressive blueprint for increasing the health rating of buildings and their interiors. Projects incorporating WELL features quickly see vast improvements in occupants' productivity, creativity and retention, both in the short and long-term.

Indeed, we were so impressed by the WELL ethos, that Alpin became the first company in the Middle East to join the movement by investing in the in-house accreditation of WELL APs (similar to LEED APs), making us a regional authority on WELL Building Standards. To us it makes perfect sense. WELL is a natural complement to the LEED Gold Certification of our headquarters in Masdar City, which was awarded in 2015 by the US Green Building Council. It also ties in excellently with our Alpin Healthy HR campaign, a wide ranging initiative centered on a commitment to enhancing our employees' well-being.



73%

Building Owners believe
healthier buildings positively
affect rental rates



THE WELL'S STANDARDS

The WELL Building Standard focusses on seven concepts + innovation that not only take into consideration the design and operations of a building, but also how they impact human health and well-being.



AIR

Clean air is vital to our health. WELL's AIR concepts feature strategies to reduce indoor air pollution.



WATER

WELL promotes safe and clean water by implementing proper filtration techniques and testing, so that occupants can enjoy the highest quality of water.



NOURISHMENT

WELL limits the availability of unhealthy foods within a building and instead encourages the presence fresh, wholesome options for occupants.



LIGHT

WELL promotes lighting systems that work in harmony with the body's circadian rhythms by helping to increase alertness, enhance productivity and support good sleep quality.



COMFORT

WELL supports the creation of indoor environments that are free from distractions such as unwanted noise, comfortable and highly productive.



MIND

WELL's innovation concept believes that mind and body are intrinsically linked. It optimizes cognitive and emotional health through design, technology and treatment strategies.



FITNESS

WELL encourages the integration of health and fitness strategies and facilities to boost the health and well-being of a building's occupants.



INNOVATION

WELL embraces creative thinking and welcomes submissions for new features under WELL's concepts.

WHY CHOOSE WELL?

At Alpin, we believe that positive, engaged and healthy people add real value to your company, and can set you up for long-term productivity and success. According to a survey of over 500 employees in the UAE, 42% of people felt their office environment was stressful. In another study, Middle East office workers ranked environmental comfort as the number one change required to boost productivity and performance. That's why we encourage industry leaders such as yourself, to not only focus on building efficiency, but on creating spaces that put the health and wellbeing of your staff and occupants first and foremost. While one might think it is too costly to consider occupants' wellbeing within building's design, in the long-term, this will have a meaningful and significant impact on your return on investment. Simply put,

healthier buildings foster happier, more productive and attentive staff, who will thrive to retain their positions and boost your company's overall performance.

Alpin's locally based team are the region's leading authority on creating WELL Certified spaces that greatly enhance the performance of occupants, and can also help you implement a wide range of design strategies based on WELL's seven special concepts. Imagine creating a positive work environment that boosts your employee productivity by even a few percentages. Just think what that will mean for your financial returns in the medium to long-term

Contact us today to see how you can join this exciting movement to make buildings healthier and more productive for all.

62%

of Owners believe, that healthier buildings would have a positive impact on overall asset values.

Environmental comfort is ranked as the **TOP** change that can boost productivity in the workplace





OUR TEAM

Internationally Experienced

Our consultants have worked in nearly every region of the world. They represent five continents and between them speak eleven languages. Having lived and worked in different countries, they fundamentally understand the dynamics within and between markets. All of our consultants have hands-on emerging markets experience.

TEAM LEADERS

Jourdan Younis

Managing Director (American)

Jourdan continues to build a robust consulting firm known for its commitment to quality and professionalism. Jourdan holds an MBA from London Business School and a BSc in Construction Management from California Polytechnic. He takes great pride in making a positive impact in the cleantech industry, exceeding client expectations and making Alpin a truly exceptional organization to be part of.

Rami Ghanem

Technical Operations Manager

Rami is a Mechanical Engineer who holds a Master's Degree in Building Services Engineering from Heriot Watt university Edinburgh UK with 11 years In Design, Supervision and Commissioning of Building services. He is deeply specialized in Commissioning, Energy Value Analysis, Renewable Energy Studies (Solar Cooling and Solar Heating) and has strong experience in project management and in electromechanical systems.

Nareg Oughourlian

Strategic Consultant

Nareg is a Construction Professional with a background in Mechanical Engineering who has advised developers, consultants, and contractors on the integration of sustainability in the built environment. With extensive experience in Sustainability and Commissioning for the built environment, he is leading our business unit and to leverage our value added services to partners and clients while ensuring that Alpin's core values are reflected and manifested.

CONTACT INFORMATION

Abu Dhabi Office

Courtyard & Incubator Buildings
@ Masdar Institute, Office 118,
P.O. Box 135097, Masdar City,
Abu Dhabi, United Arab Emirates

Tel: +971 2 234 6198

Fax: +971 2 234 6199

Email: contact@alpinme.com

Dubai Office

DWC Business Centre,
P.O. Box 390667,
Dubai World Central,
United Arab Emirates

Doha Office

Palm Tower, Block B
15th Floor West Bay
P.O. BOX 26600
Doha, Qatar

Tel: +974 4034 2073

Fax: +974 4034 2020

European Partner Office

Alpha GmbH (Munich, Germany)
ALPHA Energy & Environment GmbH
Landsberger Straße 98
80339 München, Germany

Kuwait Office

Al-Soor Street,
Al-Shamiya Tower, 16th Floor
Al Kuwait, Kuwait
Tel: +965 2233 1833