ALPIN LIMITED

PROJECT CASE STUDY

Al Qaryan Group

CLIENT

Al Qaryan Group

LOCATION

Dammam, KSA

PROJECT TYPE

ESG Advisory &
Sustainability Reporting

SERVICES

Metal Recycling
E-Waste Recycling
End-of-Life Vehicle Recycling
Plastic Recycling
Dismantling and Demolition
Industrial Services

SCOPE OF WORK

Capacity Building
Materiality & Benchmarking
ESG SWOT Analysis
Sustainability Report
GRI Validation

INDUSTRY OVERVIEW ON ESG

The recycling and waste management sector is at the core of global sustainability efforts. Beyond its operational role in reducing waste and environmental impact, it drives innovation in circular economy practices, resource efficiency, and responsible consumption. A strong ESG approach enhances business resilience, fosters trust with stakeholders, and unlocks new opportunities for growth. In this context, companies in the sector are increasingly looking to integrate ESG principles into their strategies—not just to meet expectations but to lead in sustainable transformation.

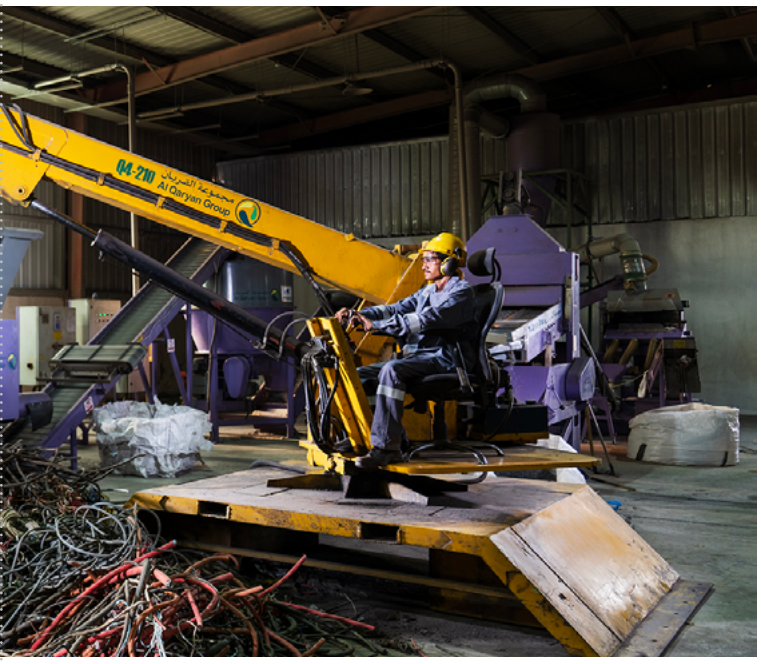
AQG'S COMMITMENT TO SUSTAINABILITY

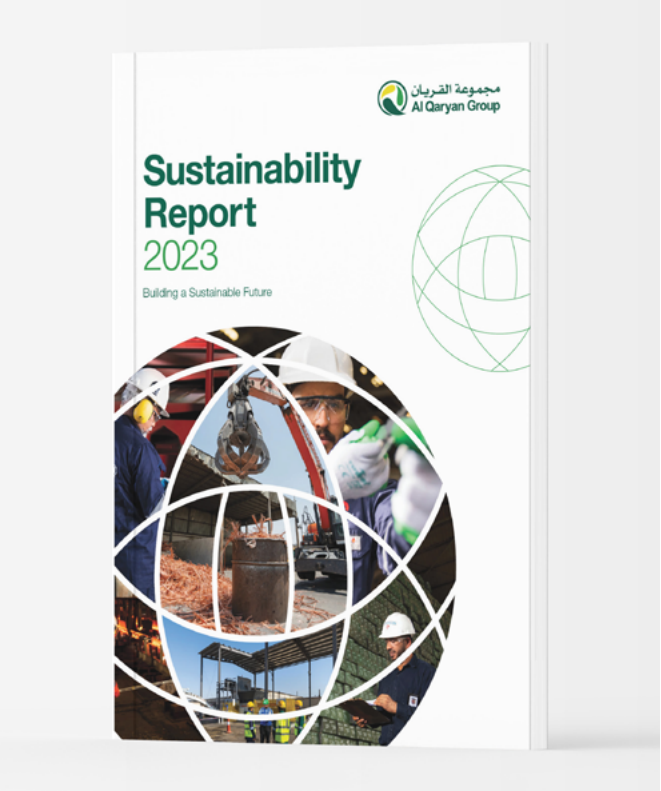
Al Qaryan Group (AQG), a leader in the recycling industry, partnered with Alpin to develop its 2023 Sustainability Report in alignment with Global Reporting Initiative (GRI) Standards. The collaboration aimed to showcase AQG's dedication to sustainability, circular economy principles, emissions reduction, and responsible governance.

As part of Alpin's support, Sustainability Champions within each department were proposed and established. These champions were tasked with managing disclosures and monitoring performance on an annual basis, ensuring sustainability goals are met consistently.

The project advanced AQG's reporting performance and implemented a structured approach to sustainability governance. The project also encompassed the delivery of a capacity-building workshop aimed at enhancing internal awareness of sustainability and ESG reporting practices.

As a result of this partnership, AQG successfully developed its report covering the performance in 2023 and attained the GRI Content Index Essential Service Mark.





Read the Al Qaryan Group 2023 Sustainability Report: ENGLISH ARABIC

AQG's Commitment to Sustainable Waste Management

AQG specializes in metal, e-waste, end-of-life vehicle (ELV), and plastic recycling across global markets, with operations spanning the Middle East, Europe, Asia, and the Americas. By adopting innovative technologies and sustainable practices, AQG provides high-quality recycled materials, minimizes environmental impact, and champions the circular economy.

Alpin's Role in AQG's 2023 Sustainability Reporting

Alpin was entrusted with developing and validating AQG's 2023 Sustainability Report in compliance with the Global Reporting Initiative (GRI) Standards, deliver ESG Analytics to support the organization's sustainability integration, and provide capacity building sessions to foster awareness and knowledge building on key ESG topics.

Acknowledging Challenges:

Data Management

Typical challenge faced by many organizations, especially in the early years of their ESG journey is collecting, managing, and ensuring the accuracy of ESG-related data. Inconsistencies, delays, and gaps in information were key issues that were needed to be addressed.

ESG Awareness

To ensure effective adoption of ESG principles across the organization, the level of ESG awareness across different levels of the organization should be elevated and continuously progressed.

Case for ESG

It is essential to ensure that all Employees and key decision-makers are fully informed and aligned with ESG objectives, to mitigate resistance and limited participation and prioritization of sustainability initiatives.

Sustainability Communication

It was important to ensure transparency and accurate representation of sustainability commitments and that internal and external communications are outlined clearly. The ESG report would play a key role in articulating a company's ESG vision.

Driving ESG Excellence:

Overcoming Challenges and Achieving Impact

- **Data Collection & Management:** Developed detailed and concise data collection templates and conducted effective stakeholder engagement sessions to support the client's data collection process which faced timeliness and quality challenges.
- **Project Coordination & Adaptability:** Managed the changing of focal points through structured handovers and weekly meetings to ensure seamless coordination. Adapted quickly to late data changes, demonstrating flexibility and efficiency. Changed translation experts after realizing the the translation does not capture the technical information properly even though the translation is technically correct.
- **Stakeholder Engagement & Alignment:** Engaged AQG employees through targeted workshops, boosting ESG awareness and involvement across all levels of the organization. Effectively balanced diverse stakeholder needs while aligning ESG objectives with AQG's broader business priorities. Developed and executed a stakeholder engagement strategy, strengthening relationships.
- **ESG Reporting & Compliance:** Developed and implemented a GRI Content Index Essential Service Mark, ensuring compliance with global sustainability reporting standards and enhancing transparency.

- **Strategic Analysis & Planning:** Developed and delivered benchmarking and SWOT analyses, providing insights for continuous improvement and competitive positioning.
- **Capacity Building & Internal Ownership:** Developed and delivered capacity-building training sessions and workshops to enhance internal expertise in sustainability practices and reporting. Developed and launched a Sustainability Champions Initiative, assigning champions within each department to monitor performance, track KPIs, and drive accountability.

Key Outcomes from the Engagement

The report was designed to provide stakeholders with transparent and reliable sustainability data. In addition to the development of their 2023 ESG Report, Alpin supported AQG in:

Prioritizing What Matters

Engaged stakeholders and conducted research to prioritize key sustainability issues, developing AQG's materiality assessment.

Setting the Benchmark

Compared AQG's performance against global industry peers, assessing governance, stakeholder engagement, KPIs, and alignment with global ESG frameworks.

Strengthening ESG Performance

Provided actionable insights through a detailed SWOT Analysis to optimize AQG's ESG strategy, ensuring continuous improvement.

Building a Framework for Success

Established governance structures and empowered sustainability champions within each department to monitor KPIs and ensure accountability.

Equipping Teams for Sustainability Success

Delivered targeted training sessions on diversity, responsible sourcing, mitigating environmental impacts, and integrating ESG into financial decision-making.

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